

20 Point Perfume Authenticity Checklist

At perfume.com.au™ we only deal with respected and well established top tier suppliers and manufacturers around the world. We do NOT buy from market stall holders, backyard importers, suspect overseas web sites, eBay or anyone that we have not verified as legitimate. This ensures that we only sell 100% original perfumes as made by the authorised manufacturers.

EVERY delivery of perfume that arrives at perfume.com.au™ is inspected. We have established this checklist which we use whenever we receive perfume deliveries into our warehouses.

- 1) **Confirm reputable source of supply.** Verify the delivery has come direct from the pre-approved supplier.
- 2) **Cellophane Wrapping.** Check for overall quality - look and feel - thickness and clarity.
- 3) **Cellophane Sealing.** Check for signs of excessive glue and especially use of any sticky tape.
- 4) **Outer Box.** Check for overall quality of material used - thickness – colour- fold marks and edges.
- 5) **Printing.** Check for correct information printed on box. Size, Country of Origin, misspellings, logo, and trademarks. Check the style of printing – embossing if applicable.
- 6) **Batch Number** – Check for number.
- 7) **Inner Box.** Check overall quality of material used - colour and size.
- 8) **Bottle Shape.** Check overall quality - height – width – basic shape and design.
- 9) **Bottle Glass.** Check overall quality – thickness - clarity – molding marks – air bubbles within the glass.
- 10) **Cap.** Check size – colour – shape – molding marks
- 11) **Sprayer Head.** Check overall quality – colour - smoothness and ease of operation.
- 12) **Sprayer Inner Tube.** Check quality - thickness, length and colour.
- 13) **Main Bottle Label.** Check quality of printing – size - positioning and look for embossing if applicable.
- 14) **Bottom Label.** Check quality of printing – size – correct information.
- 15) **Bar Code.** Check number, size and scanability
- 16) **Fragrance Colour.** Check for murkiness, floaties and consistency of colour.
- 17) **Fragrance Oiliness.** Check for excessive oily feel.
- 18) **Fragrance Smell.** Check for pungent or unusual fragrance notes.
- 19) **Fragrance Lasting time.** Test number of hours.
- 20) **Skin Reactions.** Watch for itchiness, blemishes and rashes.

Authenticity Verification Service

Do you need a perfume verified for its authenticity? Often with disputes involving sellers on eBay and/or services such as Pay Pal, you are required to obtain a reputable third party opinion if you are claiming the perfume you received is fake. We may be able to help you. We can be that reputable third party you need. For more details on the cost etc please go to the FAKE PERFUME section of our web site www.perfume.com.au.

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